

MFDA Exhibitor 2008 Annual Convention Survey		
If you Exhibited in 2007 at the Depot, please compare your Exhibit Hall experience to this years experience. Was it?		
Answer Options	Response Percent	Response Count
Better	23.8%	5
Same	57.1%	12
Worse	14.3%	3
Comments(please specify)	33.3%	7
<i>answered question</i>		21
<i>skipped question</i>		2

Number	Response Date	Comments(please specify)
1	05/14/2008 02:22:00	Lunch food quality on Exhibit floor not good for either vendors or attendees. Raffle TIX giveaway should not be mandatory and included in booth rental. Parking passes should be included in booth rental for exhibitors. Parking in adjacent overhead area should be reserved only for vendors.
2	05/14/2008 14:59:00	Better location
3	05/14/2008 16:03:00	We felt that the last hour of the convention on the first day was worthless to us. People were getting ready to attend the party, not visiting the exhibitors. On the second day the 12:30 to 3 format did not work as well for us as the second day morning exhibit hall being open. We never saw anyone the last hour and the booth breakdown made for a bad travel time in rush hour traffic.
4	05/14/2008 20:31:00	Seemed like less attendees.
5	05/15/2008 21:54:00	The scheduling of con-ed on-top of exhibit hours is a waste of our time and resources
6	05/19/2008 21:02:00	The wording is a little confusing. I mean it was better this year.
7	05/20/2008 16:58:00	We exhibit in North and South Dakota and your timing - evening the first day and early afternoon the second day - are good sessions. It did seem that there were fewer attendees on the second day of the exhibit hall. We had good traffic and got to talk to just about everyone that passed by, so that aspect was good.